



Female Leadership Development Contestable Fund 2021/22

Overview

NZC is committed to developing the depth and capability of female leaders and female-focused leaders across the cricket network, through providing and facilitating development opportunities at all levels of the sport.

Underpinned by our vision 'a game for all New Zealanders; a game for life', a key factor to our success is 'normalising' female involvement in all aspects of cricket and developing leaders who are capable, visible and active across the cricket network.

Hosting CWC22 in March-April 2022 also presents a significant opportunity for the cricket network to capitalise on, while there is an even greater spotlight on the female game.

The Female Leadership Development Framework is an element of NZC and Sport NZ's 'Strengthen and Adapt' partnership. The contestable fund is one of the key initiatives in this Framework which aims to encourage locally-led activity, with national support.

Through the partnership mentioned above, funding is confirmed for this contestable fund for three years, commencing in the 2021/22 season.

The contestable fund is open to applications from all Major Associations and District Associations. Affiliated cricket clubs and schools can also apply, with an endorsement from their relevant Major or District Association.

It's important to note that this Framework aims to not only develop females, but anyone who is championing and developing female capability and female-focused initiatives. NZC acknowledges that we need to continue to develop champions across the network. Having a female-focus and improving the gender balance of cricket is the responsibility of everyone across the network.

Why?

Although cricket is moving in a positive trend towards increased female participation and visibility, females are still underrepresented.

Insights and data show that female-only or female-focused programmes are effective in engaging new females to cricket, and developing long-lasting participation.

Through encouraging a more diverse leadership group and developing new ways for females to be involved in off-field activities, we are contributing to the overall growth of our sport and making it more inclusive and accessible for all.

Objectives

The contestable fund has two key objectives;

- Support opportunities to develop leadership capabilities of female staff and female-focused staff within the cricket network
- Support the development and growth of initiatives focused on engaging more females in off-field cricket opportunities

Developing People

- Develop and improve leadership capabilities of females in the cricket network, or those with female-focused roles
- Applications open to MA and DA staff, governance positions, coaches and umpires
- Support all tiers from frontline staff to governance positions

Developing Initiatives

- Develop new initiatives or enhance existing initiatives that encourage and build female involvement in governance, administration, coaching or umpiring
- Initiatives can be led by anyone focused on championing and developing female-focused initiatives

Although the intention is the contestable fund will flow through to positively impact female playing participation, note that the contestable fund is focused on off-field leadership and initiatives.

How does it work?

The contestable fund is managed by NZC, with up to \$30,000 available each year. Consideration will be given to distribution of funds across the cricket network

Funding applications are considered on an annual cycle, based on the below;

June 2021: Overview and application information published

July 31 2021: Applications close

Mid-August 2021: Successful applications announced

All applications that complete the application process and meet the criteria will be reviewed by the Assessment Committee. The Committee for 2021/22 includes;

- NZC Community Cricket team
- Paula Scott – NZC Head of People and Culture
- Debbie Hockley – NZC President

Applications are to be submitted under 'Developing People' or 'Developing Initiative' categories.

Successful applications will receive a partnership and funding agreement with NZC, and be required to provide updates and report on their activity. They must also be willing to contribute and share information with the cricket network.

Criteria

- Applications for the 2021/22 season should include activity that falls between September 2021 to August 2022
- Application form must be completed and all requested documents provided
- Each MA or DA may submit multiple applications each year, but consideration will be given to distribution of funds across the cricket network
- Applications must be submitted by an MA or DA, or an affiliated club or school with endorsement from their relevant MA or DA

- Successful applicants must be willing and able to complete reporting requirements, including any photo, video and content requests
- If not all funds for year one are distributed in July 2021, an additional window will be created within the 2021/22 season. Details to be confirmed at a later date if relevant.