

115TH ANNUAL REPORT



2008 - 2009





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■ FROM THE CEO

The great game of cricket is undergoing significant change and experiencing unprecedented global growth. The challenge New Zealand Cricket faces is to move with the changes in the game and take advantage of the opportunities these present, whilst ensuring the core traditions and treasured history of the game are preserved and strengthened.

Cricket throughout New Zealand experienced another tremendous season over the past year and New Zealand Cricket achieved a number of important milestones.

Grassroots

Participation in our game continued to grow, with more than 104,000 registered participants. The successful MILO junior development programme continues to go from strength to strength.

International Cricket

Our international programme was extremely busy with successful National Bank home series for the BLACKCAPS against the West Indies and India.

There were some good performances against both of these quality teams as well as positive results in series away from New Zealand, however inconsistency remains a bugbear.

Highlights included a One-Day International series win away against England, an ODI series win against the West Indies, a closely fought 2-2 tied Chappell-Hadlee series away in Australia and a Twenty20 series clean-sweep against the reigning world champions, India.

The Indian tour to New Zealand was a resounding success for the game and was

also important for the commercial return it provided to New Zealand Cricket, a key reason behind the positive financial result posted this year.

A real success of the year was the outstanding performances shown by the White Ferns in reaching the final of two ICC global events, although unfortunately losing both finals to an exceptional English Women's team.

Domestic Cricket

The State Championship was won by the State Auckland Aces, State Shield by the State Northern Knights and the State Twenty20 was won by the State Otago Volts. The latter win was particularly significant as it resulted in inclusion for the Volts into the newly formed Champions League Twenty20, due to be played in India in October 2009 - alongside the leading domestic Twenty20 teams from seven countries around the world.

In Women's domestic cricket the State League was won by the State Canterbury Magicians, while the State Wellington Blaze won the State League Twenty20.

Each of the five domestic competitions was won by a different Major Association, indicating the even quality of competition throughout the country.

Partnerships

I would like to thank our entire family of partners and sponsors for their continued support of New Zealand Cricket, which is pivotal to the success and growth of our game.

We are particularly grateful to The National Bank, sponsor of the home summer of

international cricket, State Insurance - who concluded its sponsorship of domestic cricket this year after a lengthy association with the game - and Sky Television, our home broadcaster.

It is with great pleasure that I welcome DEC, the Dubai-based organisation, into the family of cricket in New Zealand. DEC commenced as official team sponsor of the BLACKCAPS this year and their support is greatly valued. It is a sign of the changing nature of cricket that New Zealand Cricket is attracting significant sponsorship interest from countries such as India and the Middle East.

New Zealand Cricket Board

This year saw the retirement of Sir John Anderson, KBE, as Chairman of the Board of New Zealand Cricket. Sir John provided outstanding leadership and direction to NZC during his 13-year tenure and was highly regarded at both domestic and international levels and his absence will be greatly felt. His contribution to governance at the ICC was particularly significant.

Alan Isaac was elected as the new Chairman of New Zealand Cricket in September 2008 after serving for 18 years as a Board Director. We are very fortunate to have someone of such experience and quality to take over as Chairman of the organisation.

The New Zealand Cricket Board welcomed Chris Moller as a new Director, replacing Dennis Radford who had served for 10 years on the Board. Stuart Heal was appointed as a replacement Director following Sir John Anderson's retirement.

The Board during the year in review was Sir John Anderson (Chairman - retired

September 2008), Alan Isaac (Chairman from September 2008), Stephen Boock, Denis Currie, Stuart Heal (from September 2008), Brent King, Chris Moller, Steve Riddell, and Anne Urlwin.

Management Team

I would like to thank my management team, who provided fantastic leadership for cricket in New Zealand.

The year saw changes in structure in the New Zealand Cricket organisation, resulting in the addition of some new faces. A very warm welcome was extended to Geoff Allott, who joined as GM Cricket in February 2009. Geoff joins Narelle Burke (Human Resources Manager), Kerry Dellaca (Chief Financial Officer), Peter Dwan (Commercial Manager), Stephen Hill (Public Affairs Manager) and Mark Lane (Development Manager) on the New Zealand Cricket Executive Leadership Team.

Family of Cricket Members

I would also like to thank all staff at New Zealand Cricket and throughout our Major and District Associations, as well as the thousands of volunteers who give their time willingly to support cricket throughout the county. Your passion for the game and dedication to your roles is greatly appreciated.

We are extremely fortunate to have such a strong and united family of cricket. It is without doubt our strongest asset, and is the single most important ingredient for our future success.



Justin Vaughan
Chief Executive Officer





■ CULTURE OF EXCELLENCE

New Organisational Structure

A full organisational review occurred at New Zealand Cricket in 2007/08 which resulted in the creation of a new organisational structure. We have now had a season to 'bed in' the structure and the benefits are already apparent. The review resulted in a structure that is more closely aligned to our strategy, and has produced greater clarity over individual roles and responsibilities.

Key cricketing staff have been retained, but we have also introduced some new highly-skilled people who have brought new ideas and fresh energy to the organisation.

Employee Engagement

New Zealand Cricket aims to be an employer of choice and ultimately to become the best place to work in New Zealand, through a commitment to building culture and capability. As part of this commitment, in August last year an organisational climate survey called Best Places to Work, run by independent consultancy John Robertson and Associates, was conducted.

Overall the results from the survey highlighted areas of strength, and also areas where performance can improve.

The survey found that employees who work at New Zealand Cricket have a great sense of pride in working for a national sporting organisation. In particular employees consistently felt that the people, passion for cricket and shared interest in sport made New Zealand Cricket a great place to work. The survey will be conducted annually in July/August.

Review Week

During May, New Zealand Cricket and the Major Associations conducted a collective

review of all cricketing activities for the 2008/09 season. This involved an evaluation of the results achieved across the different areas of our organisation, both on and off the park.

The Review Week incorporated a visioning session on domestic cricket, the Players' Conference and a two-day meeting of the New Zealand Cricket Leadership Team (NZCLT), which comprises New Zealand Cricket's Executive Leadership Team, the Chief Executives of the six Major Associations, and Heath Mills, Executive Manager of the New Zealand Cricket Players' Association.

The event was a success and will be conducted annually in May.

Communication

New Zealand Cricket aims to institute a strong organisational culture in which employees share the same vision and common values. To support this, an overarching internal communications strategy was developed in late 2008 and a number of new communications initiatives were put in place during 2009.

Service Level Agreements

New Zealand Cricket has established, in consultation with the Major Associations, a set of Service Level Agreements (SLAs) which are designed to reinforce performance and accountability throughout cricket in New Zealand and to empower the Associations to effectively plan, deliver and manage cricket in their regions consistent with New Zealand Cricket's strategic vision and direction.

The first SLAs were developed in the elite coaching area and cover network and

First Class coaches, the women's game as well as physiotherapy and strength and conditioning.

The SLAs will be revised each year in May/June and form part of the Major Associations' funding conditions with New Zealand Cricket.

Staff Recruitment

During the year the following people joined New Zealand Cricket:

Alison Beck

(Product Manager Domestic Cricket)

Carla Butchers

(Receptionist)

Dave Currie

(BLACKCAPS Manager)

Ellery Tappin

(Online Editor)

Geoff Allott

(General Manager Cricket)

Hamish Barton

(National Coach Development Manager)

Louise Bebb

(Commercial Team Coordinator)

Jeremy Petrie

(Finance Team Leader)

Michaela Rees

(Events Manager)

Rodger McHarg

(National Umpire Manager)

Tom Sears

(Business Development Manager)

Wendy Caldwell

(Payroll Manager)

Stephen Hill

(Public Affairs Manager)

Andy Moles

(BLACKCAPS Coach)

Ashley Head

(Assistant HPC Turf Manager)

Cate Sexton

(Elite Player Development Manager)

David Shultz

(Trainee Turf Manager)

Justine Messerer

(PA to GM Cricket)

Zach Hitchcock

(BLACKCAPS Video Analyst)

Kate Stalker

(BLACKCAPS Physiotherapist)

Shane Jurgensen

(BLACKCAPS Specialist Bowling Coach)

■ HIGH PERFORMING TEAMS





The performance of the BLACKCAPS and White Ferns international teams is a key business driver and core strategic priority for New Zealand Cricket. These teams are the flagships for our game, and their success contributes to the growth and sustainability of cricket at all levels.

We support our elite teams through world-class player development programmes, specialised, expert coaching at national and Major Association levels, high quality support and systems as well as the provision of world-class grounds and facilities.

BLACKCAPS

BLACKCAPS in England and Scotland

May and June 2008 saw the BLACKCAPS on tour in England and Scotland.

The first Test at Lord's was a rain-shortened draw, while at Manchester England won the second test by six wickets after the BLACKCAPS had dominated the game in the early stages. Prospects of squaring the series at Trent Bridge were dashed by batting woes, with England winning by an innings and nine runs.

The limited overs phase of the campaign started with England winning a Twenty20 International at Old Trafford, and the home side then took out the first One-Day International. However after a washed out no-result in the second ODI, the BLACKCAPS found form in the third game to square the series.

At The Oval, the fourth match provided controversy and a close finish. The BLACKCAPS restricted England to 245 and looked on track during their chase until Grant Elliott collided with Ryan Sidebottom

while attempting a run. Elliott hit the deck, and England controversially claimed the run out. Despite the setback, final pair Kyle Mills and Mark Gillespie held their nerve to secure a last-ball win from an overthrow.

Taking a 2-1 lead into the final ODI at Lord's, the BLACKCAPS again dominated, claiming a 51-run win and a series victory.

The high spirits held on as the tour finished with emphatic wins over Ireland, by a world-record 290 runs, and Scotland, by eight wickets.

BLACKCAPS in Bangladesh

The ICC Champions Trophy, scheduled for Pakistan in September, was postponed due to security concerns, and the BLACKCAPS enjoyed a rare break before travelling to Bangladesh in October.

After Bangladesh recorded their first-ever ODI win against New Zealand in the series opener, the visitors came back to win the second by 75 runs and the third by 79.

The first Test at Chittagong was closely fought, the BLACKCAPS finally securing a three-wicket win. The second test was drawn after the first three days were lost to rain.

Trans-Tasman Trophy

In November the BLACKCAPS met Australia in the two-Test trans-Tasman series. Australia dominated both matches, winning at Brisbane by 149 runs and by an innings and 62 runs at Adelaide.

The National Bank Series v West Indies

The BLACKCAPS remained in Test mode as the home summer season got under way against the West Indies.

The series was the first under new national coach Andy Moles, the former Warwickshire batsman who had previously coached State Northern Knights to Championship success.

The first Test in Dunedin ended in a draw after more than two days were lost to rain.

At Napier the second Test was also drawn. West Indies opened the match with 307, Iain O'Brien taking six for 75. Then opening batsmen Tim McIntosh scored his maiden Test century in just his second test match, giving the BLACKCAPS a healthy first innings lead. West Indies captain Chris Gayle led his side to 375 in the second innings with a magnificent 197, leaving the home side to chase 312 for the win, but time eventually ran out leaving the match drawn.

Boxing Day produced a stunning contest at the first Twenty20 International in Auckland. With the teams officially tied on 155, the match was decided by a "Super Over" – the West Indies' 25 besting New Zealand's tally of 15.

The second Twenty20 saw a win for the BLACKCAPS at Hamilton – with Jesse Ryder and Brendon McCullum smashing 130 from their 70-ball opening partnership, taking the side to 191. West Indies had a horror start with Gayle falling to Ewen Thompson's second ball. The visitors were never close to the required run rate and ended 36 runs short.

Rain returned for the One Day International series, with the opener at Queenstown a wash-out. West Indies took the honours at Christchurch, winning on the second last ball of a rain-shortened match.

The third match was a one-sided affair, the BLACKCAPS winning by a convincing seven wicket margin. Then at Eden Park, Martin Guptill belted 122 not out to become the first BLACKCAP to score a century on ODI debut. It was to no avail, however, as rain brought an early end to the match, with West Indies just opening their chase.

The series came down to a decider in Napier. Gayle dominated for West Indies with a score of 135 which helped his side to a defensible total of 293 for nine. The BLACKCAPS top order all contributed and the side stayed in touch with the required rate as rain loomed. When rain eventually ended play, New Zealand were 211 for five, with the Duckworth/Lewis calculation giving the BLACKCAPS a nine-run win, taking the series 2-1.

Chappell-Hadlee Series

The BLACKCAPS began the Chappell-Hadlee ODI contest with a last-ball two-wicket win at Perth, in a low-scoring game. They consolidated that success with a six-wicket win at Melbourne, led by Grant Elliott's unbeaten 61.

Australia hit back with a revitalised batting performance in game three, at Sydney, scoring 301 and dismissing the BLACKCAPS for 269, despite a fighting 115 from Elliott, his first century in limited-overs cricket. The home team also won the next match at Adelaide, by six wickets to level the series.

The Brisbane decider looked set for a tight finish after the BLACKCAPS held Australia to 168/4 in their rain-reduced innings of 22 overs. The target was further reduced to 156 from 20 overs, and despite losing early wickets the visitors were well on top,

with Guptill and Brendon Diamanti taking the side to 123/6 before rain ended the match prematurely. As holders, Australia retained the Chappell-Hadlee trophy.

The National Bank Series v India

One of the most keenly anticipated tours in recent years began with a two-match Twenty20 International contest. India, reigning World Twenty20 Champions, started as favourites but were outplayed at Christchurch as the BLACKCAPS, led by an unbeaten 56 from Brendon McCullum, chased down India's 162.

The wicketkeeping opening bat starred again at Wellington as the BLACKCAPS made it a clean sweep. McCullum batted through the innings for 69 not out, winning the game off the last ball.

India came back strongly in the One Day International series opener at Napier, with an unbeaten 84 from captain MS Dhoni setting up a tough target which the BLACKCAPS were unable to chase down.

Wellington fans were frustrated by a washed-out second game – abandoned after 28 overs with the India batsmen in full flight.

India recorded comfortable wins in the next two games. A high-scoring contest at Christchurch included a maiden century for Jesse Ryder and a majestic unbeaten 163 from Sachin Tendulkar, his first in New Zealand.

Rain intervened at Hamilton, with India easily reaching a reduced target of 201 without losing a wicket, Virender Sehwag blasting 125 not out from 74 balls.

A sell-out crowd at Eden Park saw the BLACKCAPS regroup for a satisfying win in the final contest. They restricted India to 149 in a reduced 43 over innings – with Jesse Ryder claiming three for 29. Ryder then hit 63 from 49 balls, with the BLACKCAPS overhauling the target in short order.

India dominated the first game of the National Bank Test Series, claiming a 10-wicket win in Hamilton after scoring 520 in their first innings, led by a skilful 160 from Tendulkar. India's bowling effort was built around a six-wicket haul from Harbhajan Singh.

In Napier the BLACKCAPS started strongly, amassing 619 – their third highest total – with Ryder reaching a double century and centuries to both Taylor and McCullum. They dismissed India for 305, and enforced the follow on, but Gautam Gambhir ground out a stubborn 137 from 436 balls as India earned a draw.

The series, and a successful tour, came to a close at Wellington. India dominated with the bat with Gambhir making a marvellous 167 in the second innings. Ross Taylor's 107 on the final day helped the BLACKCAPS draw the match.

ICC World Twenty20 in England

Twelve countries contested the second ICC World Twenty20 event. The BLACKCAPS began their preparations with an intensive training camp before facing India and Australia in warm-up matches, for a win and a loss respectively.

The team opened its pool play against Scotland, winning a rain-shortened seven over game by seven wickets.

In the next pool game the BLACKCAPS, without an injured Vettori, did well to restrict South Africa to 128, but could not find the necessary firepower with the bat, finishing one run short.

The side went into the Super Eight opener against Ireland without Vettori, Taylor and Ryder, who were all out with injury. Aaron Redmond was called up from English league cricket for his first Twenty20 International, and smashed 63 to set up an 83 run win.

At The Oval, the BLACKCAPS were stunned by the reverse swing of Pakistani pace bowler Umar Gul – who took five wickets for six – and failed to reach three figures. Pakistan reached the required 100 in the 14th over.

The BLACKCAPS then faced a must-win match against Sri Lanka to claim a place in the semi-finals, but were all out for 110 chasing 158.

New BLACKCAPS

The following players were awarded Test caps during the year:

Gareth Hopkins	#240
Jesse Ryder	#241
Tim McIntosh	#242
Martin Guptill	#243

Neil Broom, Brendon Diamanti and Ewen Thompson made their first appearances for the BLACKCAPS in limited-overs matches during the year.

BLACKCAPS management team

BLACKCAPS coach John Bracewell stepped down after the Trans-Tasman series in December, ending a five-year association

with the team. He achieved significant success during his tenure, including Test series wins against Sri Lanka and the West Indies, as well as one-day series victories over England, Australia, the West Indies, India, South Africa and Pakistan. Andy Moles replaced Bracewell as BLACKCAPS coach,

A new team manager was also appointed to the BLACKCAPS, with Olympic Chef de Mission Dave Currie appointed to replace Lindsay Crocker, who had filled the key support role for five years.

White Ferns

It was New Zealand's turn to host the 2009 Rose Bowl series between the White Ferns and holders Australia in February. The series was the first for the team under new coach, former BLACKCAP Gary Stead.

The first two matches, at Whangarei, were hard fought wins for the White Ferns. Amy Satterthwaite's 49 in game one was a match-winning innings, while captain Haidee Tiffen led with an unbeaten 64 in the second.

At Hamilton the next two matches saw fortunes reversed, Australia earning comfortable wins in both contests. The teams headed to the series decider at the Basin Reserve, but rain prevented any play and Australia retained the trophy.

The two sides then crossed the Tasman to play a one-off Twenty20 International at the Sydney Cricket Ground as a curtain-raiser to the men's game. The match was shortened by rain and won convincingly by the home side.

ICC Women's World Cup

The White Ferns returned to Sydney in March for the ICC Women's World Cup tournament. The team made a clean sweep of group matches, accounting for Australia, West Indies and South Africa – the last by a margin of 199 runs.

The White Ferns lost to England in their first Super Six round match, but swept aside India then demolished Pakistan – scoring 373 with centuries to Suzie Bates and Haidee Tiffen – to qualify for the final.

There they struck an English side in top form. The White Ferns posted 166 and then took valuable early wickets, but were unable to restrict their opponents – England winning by four wickets.

Suzie Bates, Kate Pulford and Sophie Devine were selected in the World Cup 2009 XI announced by the ICC at the completion of the tournament. Also at this time, White Ferns' captain Haidee Tiffen announced her retirement from international cricket after a distinguished 10 years playing at international level.

ICC Women's World Twenty20

Ten weeks later the focus shifted to the Twenty20 format with the White Ferns competing at the ICC World Twenty20 in England.

En route to the competition the side warmed up with three matches against Australia in Brisbane, won 2-1 by the Australians.

The White Ferns turned the tables in the first group match of the world event, beating Australia by nine wickets, with new captain Aimee Watkins scoring 73 not out from 51 balls.

Convincing wins over West Indies and South Africa saw the team through to the semi-final against India, where an innings of 89 from Watkins, and tight bowling from Sian Ruck and Satterthwaite earned them a resounding 52-run win.

Once again the White Ferns came up against England in the final, held at Lord's before the men's final. The team struggled to find form, and with England's Katherine Brunt taking three for six, managed only 85 in their turn at bat – a target the home side comfortably achieved.

Watkins was the tournament's leading run-scorer, and along with Suzie Bates, Lucy Doolan and Sian Ruck, was selected in the World XI.

New White Ferns

Saskia Bullen, Abby Burrows, Victoria Lind and Sian Ruck made their debut appearances for the White Ferns during the year.

New Zealand A

The New Zealand A team undertook a tour to Australia and India in August and September 2008. Three warm-up matches in Brisbane against Queensland produced a drawn three-day match, and a 2-0 series win in one-day games.

The one-day tri-series against India A and Australia A in India produced one win, against Australia, and three losses. The team then played two First Class four-day matches against India A, recording a win and a loss.

In February 2009 the England Lions (England A) arrived in New Zealand for two

four-day games, two 50-over matches and one Twenty20 game.

Both unofficial tests, at Queenstown and Lincoln, were drawn, but produced some notable performances including an unbeaten 190 from Jamie How in the first match.

The one-day series at Palmerston North was a high-scoring affair, the sides compiling more than 1200 runs over the four innings. New Zealand A won both matches, with centuries for Peter Ingram and James Marshall. New Zealand's dominance continued in the Twenty20 match with Shanan Stewart's 88 anchoring an 84-run win.

Emerging Players

A New Zealand Emerging Players side played two matches against the visiting England Lions (England A) in February, both drawn. Josh Brodie scored 124 in the first match, while the second saw paceman Mitchell McClenaghan take five wickets.

In July 2009, Brisbane provided ideal conditions for an Emerging Players four-way tournament against sides from Australia, South Africa and India. The New Zealanders recorded a win and a loss in their two Twenty20 games, but lost all seven one-day games against more experienced opposition.

State Domestic Cricket

State Championship

Winners: *State Auckland Aces*

The State Championship final pitched round-robin winners State Auckland Aces against the State Central Stags, who had

made much of the early competition running. The two sides had met the previous week in a match which produced the season's highest total – Auckland's 662 for 5 dec., including a record 256 from Jeet Raval. The State Auckland Aces won the final, played at Lincoln, by five wickets.

State Shield

Winners: *State Northern Knights*

The 50-over competition was dominated by the State Northern Knights, who maintained a strong winning record throughout the season and finished five points clear of the State Canterbury Wizards and State Otago Volts on the points table.

The Volts beat the Wizards for the right to battle the Knights for the title, but fell short in the final – Northern winning by 49 runs.

State Twenty20

Winners: *State Otago Volts*

After an exciting summer of Twenty20 cricket, the final at Dunedin's University Oval was anti-climactic – the match abandoned due to rain with no play possible. That left the State Otago Volts as champions, having finished four points clear of nearest rival State Canterbury Wizards.

New Zealand Cricket secured the right for the winner of the State Twenty20 to compete in the Champion's League Twenty20 tournament in India later in the year.

State League

Winners: *State Canterbury Magicians*

State Canterbury Magicians picked up their third successive title in the women's 50-over competition, upsetting State Wellington Blaze with a two-wicket, last-ball win – after the Blaze had finished 11 points clear of the field during round-robin play.

State League Twenty20

Winners: *State Wellington Blaze*

The State League Twenty20 final was a rematch of the State League decider – but with the honours going the other way. State Canterbury Magicians were bundled out for 121 and State Wellington Blaze chased down the target with three balls and four wickets in hand, White Fern Lucy Doolan smashing 63 from 51 balls.

National Tournaments

New Zealand Cricket hosted three of its four national tournaments at its grounds based at Lincoln University.

In the Women's National Development tournament, played in the week prior to Christmas, Canterbury and Auckland were equal on points at the completion of tournament play. Auckland won the tournament on superior run rate.

The National Under-19 tournament was played in early January after a round of "nearest neighbour" Major Association matches preceded the national tournament. Auckland won the title, beating Canterbury by five wickets in the final.

The Provincial A one-day competition was played at Lincoln in late January with Auckland winning the trophy after defeating Northern Districts in the final.

The National Under-17 tournament was played in January at Nelson Park, Napier. Canterbury won for the second consecutive year after going through the tournament undefeated.

Most Valuable Player (MVP)

New Zealand Cricket and the New Zealand Cricket Players' Association introduced the

MVP to the men's domestic season for the first time. The system, originally developed by the Professional Cricketers' Association in England, allows all aspects of a player's game to be assessed, providing a ranking in relation to other players.

The MVP works on a cumulative points system that rewards players for every run scored, every wicket taken and every catch held throughout the season. A player also achieves bonus points based on other criteria important to the outcome of the match.

State Central Stags captain Mathew Sinclair won the inaugural overall MVP title, as well as the top batting ranking. Other top rankings included: bowling, Neil Wagner (State Otago Volts); fielding, Kruger van Wyk (State Canterbury Wizards); game average, Tarun Nethula (State Auckland Aces).

Umpires

Rodger McHarg was appointed to the position of National Umpire Manager following the retirement of Brian Aldridge. Umpiring numbers remained largely static across New Zealand, and will be the focus of a concerted effort to increase at all levels over the coming year.

Brent (Billy) Bowden continued to umpire with distinction as a member of the Emirates ICC Elite Umpires panel, and was joined by Tony Hill on that panel from April 2009. ICC International Panel member Gary Baxter also enhanced his standing with appointments to the ICC Qualifiers Series and the IPL competition in South Africa.

The National Bank Test series against the West Indies implemented the ICC's Umpire Decision Review Trial, using technology to

aid umpire decision-making. The system will become a fully established part of international Test match umpiring from October 2009.

Domestic umpiring performance was solid, but a strong current of opinion suggests that aspiring officials must adopt a stronger and more professional approach with a greater emphasis on planning, preparation and a continuous improvement approach.

Scorers and Video Analysts

The third year of the five year plan to professionalise traditional and internet scoring at the top levels of cricket in New Zealand saw scorers enjoying a higher public profile than ever before. Three long-serving scorers, Malcolm Jones of Otago and Ian Smith and Cheryl Styles of Wellington, were awarded ICC Centenary Volunteer Medals in recognition of their outstanding contribution to scoring.

Northern Districts' scorer and statistician Bill Andersson reached his 100th first class game with the first BLACKCAPS v India Test match in Hamilton during February.

Turf Management

The 2008/09 season was a challenging year for many venues. Late alterations to the India series schedule led to venue changes, with a flow-on effect through the domestic competitions.

All international venues performed well during the West Indies and India series, despite frequently unfavourable weather.

At a domestic level, most grounds performed highly with venues such as Cobham Oval (Whangarei), Pukekura Park

(New Plymouth) and Mainpower Oval (Rangiora) standing out this season with increased workloads.

Blake Park in Mount Maunganui was welcomed back onto the domestic circuit. With a wicket block that is building a great reputation and an outfield considered one of the best in the country, this is a ground to watch for the future.

Substantial work has been carried out to secure long-term, consistent supplies of all the major clays around the country. Kakanui clay from the Otago region is now secured, processed and kept in dry storage. Other clays are expected to be secured within the next 12 months.

Retirements

White Ferns captain Haidee Tiffen announced her retirement from all levels of cricket following the ICC Women's World Cup.

Tiffen made her White Ferns debut in 1999 and played 117 one-day internationals, two tests and nine Twenty20 games in the New Zealand colours. She was a veteran of three Women's World Cup campaigns, and a member of the victorious 2000 team.

She had an outstanding record as a player and as a leader of the White Ferns, and was recognised as one of the best middle-order batters in the game.

ODI Stats

Matches	117
Runs	2919
Average	30.72
Highest score	100
Wickets	49
Catches	32

Twenty20 Stats

Matches	9
Runs	121
Average	17.28
Highest score	30

In remembrance

During the year the following former New Zealand players passed away:

Wynne Bradburn, BLACKCAP #100;

Bob Cunis, BLACKCAP #101;

Hedley Howarth, BLACKCAP #120.

Wynne Bradburn played two tests for New Zealand, in the 1964 series against South Africa. An opening batsman, he scored 62 runs, averaging 15.5. He played 57 First Class matches, scoring 2077 runs at an average of 20.36.

Mr Bradburn also holds a distinguished place in New Zealand cricket history as one of only seven players followed into the Test arena by their sons, in this case off-spinner Grant.

Bob Cunis played 20 Tests between 1964 and 1972. A right-arm medium pace bowler, he took 51 wickets at an average of 37 runs.

Mr Cunis played 132 First Class games, capturing 386 wickets at an average of 26.65. He was coach of the New Zealand side from 1987 to 1990.

Hedley Howarth played 30 test matches, taking 86 wickets at an average of 36.95, and was recognised as one of the country's most prominent left-arm slow bowlers.

Mr Howarth played 145 First Class matches, taking 541 wickets at an average of 25.27. He remained closely involved in the game after his retirement and was highly respected for his work off the field.

John Gibson, New Zealand team manager in 1994, also passed away during the year. Mr Gibson, a distinguished defence lawyer and barrister, was a Wellington selector from 1981 to 1987. He was president of Cricket Wellington from 2001 to 2003.



RESULTS BLACKCAPS 2008/09

Tests

England, May - June 2008

1st Test: *drawn, Lord's*

2nd Test: *lost 6 wickets, Manchester*

3rd Test: *lost innings and 9 runs, Nottingham*

Bangladesh, October 2008

1st Test: *won 3 wickets, Chittagong*

2nd Test: *drawn, Dhaka*

Australia, November - December 2008

1st Test: *lost 149 runs, Brisbane*

2nd Test: *lost innings and 62 runs, Adelaide*

The National Bank Series v West Indies, December 2008

1st Test: *drawn, Dunedin*

2nd Test: *drawn, Napier*

The National Bank Series v India, March - April 2009

1st Test: *lost 10 wickets, Hamilton*

2nd Test: *drawn, Napier*

3rd Test: *drawn, Wellington*

One Day Internationals

England, June 2008

1st ODI: *lost 114 runs, Chester-le-Street*

2nd ODI: *no result, Birmingham*

3rd ODI: *won 22 runs, Bristol*

4th ODI: *won 1 wicket, The Oval*

5th ODI: *won 51 runs, Lord's*

Associates Tri-Series, Scotland, July 2008

v Ireland, *won 290 runs, Aberdeen*

v Scotland, *won by 8 wickets, Aberdeen*

Bangladesh, October 2008

1st ODI: *lost 7 wickets, Dhaka*

2nd ODI: *won 75 runs, Dhaka*

3rd ODI: *won 79 runs, Chittagong*

The National Bank Series v West Indies, December 2008 - January 2009

1st ODI: *no result, Queenstown*

2nd ODI: *lost 5 wickets, Christchurch*

3rd ODI: *won by 7 wickets, Wellington*

4th ODI: *no result, Auckland*

5th ODI: *won 9 runs (D/L method), Napier*

Chappell-Hadlee Series, Australia, February 2009

1st ODI: *won 2 wickets, Perth*

2nd ODI: *won 6 wickets, Melbourne*

3rd ODI: *lost 32 runs, Sydney*

4th ODI: *lost 6 wickets, Adelaide*

5th ODI: *no result, Brisbane*

The National Bank Series v India, March 2009

1st ODI: *lost 53 runs (D/L method), Napier*

2nd ODI: *no result, Wellington*

3rd ODI: *lost 58 runs, Christchurch*

4th ODI: *lost 84 runs (D/L method), Hamilton*

5th ODI: *won 8 wickets, Auckland*

Twenty20 Internationals

England June 2008

v England, *lost 9 wickets, Manchester*

The National Bank Series v West Indies, December 2008

1st T20, *tied (West Indies won Super Over), Auckland*

2nd T20, *won 36 runs, Hamilton*

Australia, February 2009

v Australia, *lost 1 run, Sydney*

The National Bank Series v India, February 2009

1st T20, *won 7 wickets, Christchurch*

2nd T20, *won 5 wickets, Wellington*

ICC World Twenty20, England, June 2009

Group match: v Scotland, *won 7 wickets, The Oval*

Group match: v South Africa, *lost 1 run, Lord's*

Super 8: v Ireland, *won 83 runs, Nottingham*

Super 8: v Pakistan, *lost 6 wickets, The Oval*

Super 8: v Sri Lanka, *lost 48 runs, Nottingham*

BLACKCAPS Test Averages 2008/09

Batting	M	I	NO	R	HS	Ave
JD Ryder	9	16	2	771	201	55.07
LRPL Taylor	12	21	1	830	154*	41.50
JDP Oram	4	8	2	239	101	39.83
BB McCullum	12	21	1	737	115	36.85
DR Flynn	11	20	5	550	95	36.66

Bowling	M	O	M	R	W	Ave	Best	Econ	SR
AJ Redmond	7	12.3	2	62	3	20.66	2/47	4.9	25
DL Vettori	12	536.4	142	1303	48	27.14	6/56	2.4	67
IE O'Brien	11	376.5	91	1156	40	28.90	6/75	3	56
JS Patel	4	191.1	60	496	15	33.06	5/110	2.6	76
CS Martin	8	277.1	62	914	24	38.08	4/98	3.3	69

One Day Internationals

Batting	M	I	NO	R	HS	Ave	100s	50s	SR
JAH Marshall	2	2	0	165	161	82.50	1	-	9
PD McGlashan	4	2	1	63	56*	63.00	-	1	123
MJ Guptill	12	11	3	448	122*	56.00	1	3	87
GD Elliott	21	13	5	421	115	52.62	1	2	82
LRPL Taylor	25	23	5	774	103	43.00	1	6	85

Bowling	M	O	M	R	W	Ave	Best	Econ	SR
MR Gillespie	8	64	11	264	12	22.00	4/58	4.12	32
GD Elliott	21	62.2	4	318	13	24.46	3/14	5.10	28
K D Mills	23	181.4	15	869	34	25.55	4/35	4.78	32
JDP Oram	15	88.3	7	332	12	27.66	3/13	3.75	44
MJ Mason	4	23	0	139	5	27.80	3/35	6.04	27

Twenty20 Internationals

Batting	M	I	NO	R	HS	Ave	100s	50s	SR
BB McCullum	11	11	2	390	69*	43.33	-	5	125
AJ Redmond	3	3	0	101	63	33.66	-	1	177
LRPL Taylor	8	8	1	203	63	29.00	-	1	122
JD Ryder	5	5	0	132	62	26.40	-	1	148
MJ Guptill	8	7	1	153	45*	25.50	-	-	119

Bowling	M	O	M	R	W	Ave	Best	Econ	SR
GD Elliott	1	1	0	11	1	11.00	1/11	11.00	6
JS Patel	2	6	1	46	4	11.50	2/12	7.66	9
DL Vettori	8	32	0	176	12	14.66	3/16	5.50	16
NL McCullum	8	16	0	107	6	17.83	3/15	6.61	16
MJ Mason	1	3	0	18	1	18.00	1/18	6.00	18

WHITE FERNS

One Day Internationals

Rose Bowl Series v Australia, New Zealand, February 2009

1st ODI: *won 2 wickets, Whangarei*

2nd ODI: *won 4 runs, Whangarei*

3rd ODI: *lost 104 runs, Hamilton*

4th ODI: *lost 44 runs, Hamilton*

5th ODI: *no result, Wellington*

ICC Women's World Cup, Sydney, March 2009

v Australia: *won 13 runs*

v West Indies: *won 56 runs*

v South Africa: *won 199 runs*

v England: *lost 31 runs*

v India: *won 5 wickets*

v Pakistan: *won 223 runs*

v England: *lost 4 wickets*

Twenty20 Internationals

Australia, February 2009

v Australia: *lost 9 wickets*

Australia, June 2009

1st T20: *won 4 runs*

2nd T20: *lost 8 wickets*

3rd T20: *lost 32 runs*

ICC Women's World Twenty20

v Australia: *won 9 wickets*

v West Indies: *won 52 runs*

v South Africa: *won 6 wickets*

v India: *won 52 runs*

v England: *lost 6 wickets*

DOMESTIC CRICKET

State Championship 2008/09

	P	OW	OL	1st Inns W	1st Inns L	NR	Total
Auckland	8	4	1	2	-	1	37
Central Districts	8	4	-	-	3	1	31
Wellington	8	2	1	2	1	2	22
Northern Districts	8	2	4	1	1	-	18
Otago	8	-	2	4	2	-	8
Canterbury	8	-	4	1	3	-	4

Final: Auckland v Central Districts, Lincoln, 6-10 April
Result: State Auckland Aces won by 5 wickets

State Shield 2008/09

	P	W	L	T	NR	Bonus	Points
Northern Districts	10	7	3	-	-	1	29
Canterbury	10	5	4	-	1	2	24
Otago	10	4	4	-	2	4	24
Central Districts	10	5	5	-	-	2	22
Wellington	10	4	6	-	-	-	16
Auckland	10	3	6	-	1	-	14

Final: Northern Districts v Otago, Hamilton, 31 January
Result: State Northern Knights won by 49 runs

State Twenty20 2008/09

	P	W	L	NR	Points
Otago	8	6	1	1	26
Canterbury	8	5	2	1	22
Auckland	8	5	2	1	22
Wellington	8	4	3	1	18
Central Districts	8	1	6	1	6
Northern Districts	8	-	7	1	2

Final: Otago v Canterbury, Dunedin, 1 March
Result: match abandoned without play. State Otago Volts winners on round robin points.

State League 2008/09

	P	W	L	T	NR	Bonus	Points
Wellington	10	8	2	–	–	4	36
Canterbury	10	5	4	–	1	3	25
Central Districts	10	5	4	–	1	1	23
Otago	10	5	4	–	1	1	23
Northern Districts	10	3	7	–	–	–	12
Auckland	10	2	7	–	1	–	10

Final: Wellington v Canterbury, Wellington, 24 January

Result: State Canterbury Magicians won by 2 wickets

State League Twenty20 2008/09

	P	W	L	NR	Points
Canterbury	5	4	1	–	16
Wellington	5	3	1	1	14
Central Districts	5	2	2	1	10
Auckland	5	2	3	–	8
Northern Districts	5	1	3	1	6
Otago	5	1	3	1	6

Final: Wellington v Canterbury, Wellington, 25 January

Result: State Wellington Blaze won by 4 wickets



New Zealand Cricket Awards 2008

Presented November 2008

National Bank Player of the Year 2007-08

Brendon McCullum

Sutcliffe Medal for outstanding services to cricket

Sir Richard Hadlee

State Cricketer of the Year - Women

Sara McGlashan

State Cricketer of the Year - Men

Nathan McCullum

The Phyl Blackler Cup (Bowler - women's cricket)

Helen Watson

The Ruth Martin Cup (Batsman - women's cricket)

Nicola Browne

Gillette Young Player of the Year

Kane Williamson

Sir Jack Newman Award (for an outstanding junior cricket administrator)

Michael Cotter, Paeroa

Redpath Cup (Batsman - men's first-class cricket)

Ross Taylor

Winsor Cup (Bowler - men's first-class cricket)

Chris Martin

Walter Hadlee Trophy (Batting in One-Day Internationals)

Brendon McCullum

Walter Hadlee Trophy (Bowling in One-Day Internationals)

Kyle Mills

JR Reid Best Allrounder

Jacob Oram





■ FAMILY OF CRICKET



New Zealand Cricket recognises it is the head of the extended family of cricket within New Zealand, and part of the global cricketing family.

In New Zealand many different organisations and individuals contribute to the success and health of cricket. New Zealand Cricket seeks to provide leadership and direction to the game in this country and is committed to working in collaboration with our partners to grow and develop cricket at all levels.

Internationally we continue to play an active and influential part in the leadership of cricket worldwide, as a member of the International Cricket Council and through our relationships with other cricketing nations.

International Cricket Council (ICC)

It was a busy year for the ICC and for New Zealand's involvement and contribution to the global organisation. 2009 marks 100 years since the ICC was founded, initially by England, Australia and South Africa. New Zealand became a member in 1926 and the organisation's membership today numbers 104.

In April, ICC President, David Morgan, and Chief Executive, Haroon Lorgat, visited New Zealand to take part in local activities marking the ICC Centenary year. These included the signing of a Centenary flag, events to support women's cricket and cricket's contribution to social and charitable causes, the ICC Hall of Fame and presentation of volunteer medals (see below).

The ICC leaders also met with the New Zealand Cricket Board as part of their

ongoing process of information sharing with Members.

The year saw the Women's World Cup held under ICC auspices for the first time since it took over administration of women's international cricket in 2005. Held in Sydney, the event was highly successful. New Zealand's men's and women's national teams also competed at the ICC World Twenty20 in England, an event that was broadcast to 218 countries worldwide.

New Zealand Cricket continued to contribute to international governance of the game through the ICC Board and Chief Executives' Committee. In addition, Alan Isaac is Chairman of the ICC's Audit Committee and sits on the Finance and Commercial Affairs Committee, while Catherine Campbell is the East Asia-Pacific Representative on the ICC Women's Committee.

Former New Zealand international player, Academy director and bowling coach Dayle Hadlee was appointed as a coach of the new ICC Global Cricket Academy in Dubai.

New Zealand Cricket was delighted to be asked by the ICC to host the Under-19 World Cup tournament in 2010, after Kenya was unable to stage the event. This was a reflection of the high regard in which New Zealand is held as a tournament host, having previously hosted the Under-19 World Cup in 2002 as well as the Women's World Cup in 2000.

ICC Centenary and Volunteer Medals

To commemorate the ICC centenary New Zealand Cricket participated in the "Catch the Spirit" programme in April, timed around the visit of ICC President

David Morgan and Chief Executive Haroon Lorgat during the third Test between the BLACKCAPS and India.

Activities included a charity event in association with New Zealand Cricket's charity partner St John, and a celebration of women's cricket that saw dozens of girls playing on the Basin Reserve outfield during the lunch break at the Test.

The ICC established a Hall of Fame during the Centenary year, and former New Zealand all-rounder Sir Richard Hadlee was the first of 55 cricketing greats to be presented with a Hall of Fame cap, during the Wellington celebrations.

A Centenary Medal was also created by the ICC, for presentation to 50 volunteers in each member country, in recognition of the vital work that volunteers perform to maintain and develop the game.

The first group of New Zealand recipients received their medals from Sir Richard Hadlee and David Morgan in Wellington, while others were presented at special functions around the country during the year.

The recipients of the ICC Centenary Medals are:

Chris Rapson, *Bay of Plenty*
Christopher (Bob) Pratt, *Buller*
Michael Satterthwaite, *Canterbury Country*
Royce Riordan, *Counties*
Harry Findlay, *Hawke's Bay*
Peter Moody, *Horowhenua/Kapiti*
Dennis Radford, *Manawatu*
Stan Landon-Lane, *Marlborough*
Gary Ashworth, *Mid Canterbury*
Colin Aitken, *Nelson*

Russell Payne, *North Otago*
Russell Smith, *Northland*
Malcolm Jones, *Otago Country*
John Heikell, *Poverty Bay*
Harvey King, *South Canterbury*
Ted Tempero, *North Otago*
Neil Sulzberger, *Taranaki*
Mike Cotter, *Waikato Valley*
Derмот Payton, *Wairarapa*
Graeme Young, *Wanganui*
Tim Brownlee, *West Coast*
John Corner, *Auckland*
Ces Renwick, *Auckland*
Arthur Lennan, *Auckland*
Rex Smith, *Auckland*
Peter McDermott, *Auckland*
Lynda Prichard, *Auckland*
Ray Hopkins, *Auckland*
Chris Gillies, *Auckland*
Derek Cockburn, *Canterbury*
Brian Bellringer, *Central Districts*
Dave Hoskin, *Northern Districts*
Ian Leggat, *Northern Districts*
Allan Whimp, *Northern Districts*
Warren Shirley, *Otago*
Mike O'Connor, *Otago*
Peter Cameron, *Otago*
Lauchlin Weir, *Otago*
Trevor Rigby, *Wellington*
Mike Curtis, *Wellington*
Patricia McKelvey, *Wellington*
Brian Keats, *Wellington*
Rob Mitchell, *Wellington*
Earle Cooper, *Wellington*
Cheryl Styles, *Wellington*
Ian Smith, *Wellington*
Denis Currie, *NZC*
Ann McKenna, *NZC*
Mike Dormer, *NZC*
Lesley Murdoch, *NZC*

Major Association Grants

During the year New Zealand Cricket made grants of \$9.16m to Major Associations,

excluding domestic player payments. This compared to \$6.58m in 2007/08. This funding underpins the finances of Major Associations and grassroots cricket in New Zealand.

For the first time, New Zealand Cricket introduced a system of performance-based funding grants for Major Associations designed to encourage and reward outstanding performance and contribution made to cricket in our key six regions.

New Zealand Cricket also provides financial reporting and advisory services for four of the six Major Associations.

New Zealand Cricket Museum

The New Zealand Cricket Museum, at the Basin Reserve in Wellington, was supported by New Zealand Cricket throughout the year.

The Museum is recognised as an outstanding steward of New Zealand's cricket heritage and traditions.

During the year New Zealand Cricket donated a number of new items to the Museum, including international match clothing and clothing from former BLACKCAPS' captain Stephen Fleming, photographs, scorebooks and archived documents.

Ross McDonald was appointed Chairperson of the NZCM Trust Board in September, replacing New Zealand Cricket President Don Neely. Tim Murdoch is New Zealand Cricket's representative on the Trust Board.

New Zealand Cricket Players' Association (NZCPA)

New Zealand Cricket continues to have a strong relationship with the NZCPA and

acknowledges the Association's key role in the management of the professional game in New Zealand.

During the year the two organisations collaborated on the introduction of the new Most Valuable Player (MVP) programme in the men's First Class domestic competitions. After a successful first year it is hoped the MVP initiative can in time be extended to international and women's cricket.

District Cricket

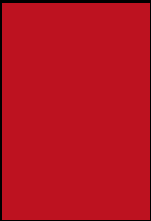
New Zealand Cricket has, in partnership with Major Associations, continued to provide support and guidance to District Associations throughout the year.

The most significant undertaking was work conducted around the development of a National Districts Strategy. The Draft Strategy will be presented to Districts for approval in the coming year.

New Zealand Cricket has conducted status checks and health checks with a number of Districts, providing these Associations with valuable information on their overall position including finance, operations, development and other aspects.

The Hawke Cup remains a closely-contested inter-district competition. In the first challenge of the 2008/09 season, Hawke's Bay wrested the trophy from Hamilton, and retained it through the season – successfully defending it in challenges against Northland and Canterbury Country.

New Zealand Cricket has further enhanced its National Development Programme throughout the year, with a continuing positive impact on the growth of player numbers.



■ SUSTAINABLE GROWTH OF THE GAME





The increasing profile of cricket, along with good summer conditions, helped foster a strong response to player registration, with many areas reporting increased numbers of players and teams.

A record 10,382 boys and girls enrolled in introductory modified formats of the game through the MILO programmes, MILO Have-A-Go Cricket and MILO Kiwi Cricket. Many parents and teachers took the opportunity to be involved and 1,588 trained as MILO coaches to help run these programmes.

These programmes produce significant outcomes for grassroots cricket including increasing participation, the creation of an expanding network of enthusiastic coaches, and the development of exceptionally talented young players, some of whom are now making their appearance in first class and international cricket.

2008/09 Census

The number of people participating in organised cricket in New Zealand increased for the fifth consecutive year. This year New Zealand Cricket recorded a 4.5% increase over last season, with the total participation reaching 104,880 players.

The census results indicate that increasing numbers of people are choosing to play modified formats of cricket, often at times during the week that suit them. These midweek modified formats will play an increasingly important part of growing the game in the future.

The positive census results were further endorsed by SPARC's 2007/08 Active New Zealand Survey, which showed that cricket was the most popular team sport

participated in by New Zealanders aged 16 and over, during the 12 months to March 2008.

The figures showed 7.3% of the population, some 238,000 people, was estimated to have played some form of cricket during the survey period. Popularity was higher among men, with a participation rate of 11.7%.

National School Tournaments 2008/09

Primary, intermediate and secondary school cricketers from throughout the country competed in the annual national schools' development competitions and their finals tournaments.

These events, which are a major opportunity to profile and promote cricket to younger players, first began with the national secondary school boys' Gillette Cup competition in 1990 and subsequently four additional competitions have been introduced:

- The national secondary school New Zealand Community Trust Girls' Cup [est. 1995]
- The national primary school MILO Cup (boys) and MILO Shield (girls) [est. 2000]
- The national secondary school New Zealand Community Trust Junior Boys' Cup [est. 2004].

More than 10,000 players, from 851 schools, now compete in these tournaments. In many cases, the competitions provide the stimulus for schools to create a cricket team, giving pupils the opportunity to participate in contests from the local to national level.

These competitions also offer talented players the opportunity to develop and test their skills. Two-thirds of the current White Ferns and half of the current BLACKCAPS have played in these national finals.

The New Zealand Community Trust Junior Boys' Cup, played in Taupo, was won by Kings College of Auckland.

The nineteenth Gillette Cup, held in Palmerston North, was won by Hamilton Boys High School.

Secondary School Cricket Coordinators

The network of Secondary School Cricket Coordinators was expanded this year with 33 positions identified and established around the country. Coordinators oversee the organisation and running of cricket in these schools. The growth of this network will assist more schools to service and sustain the game and better facilitate the transition of players to club cricket.

Keep Cricket Strong in Schools

The 'Keep Cricket Strong in Schools' day in October again proved successful, with international and First Class players visiting a wide range of schools to acknowledge their importance in developing players and growing the game. Altogether 93 First Class domestic and international players took part in the day, visiting 128 schools (53 primary, 9 intermediate and 66 secondary). Thousands of young cricketers had the opportunity to see, hear and interact with the players through a wide variety of activities.

Volunteer Recognition

The efforts of dedicated volunteers at all levels of the game continue to ensure cricket's ongoing health and success.

In March five volunteers were selected to receive inaugural National Development Awards.

The recipients of these awards were chosen for their contributions to junior, youth, club, women's cricket and the Spirit of Cricket.

Coaching

During the year New Zealand Cricket facilitated the training of 1,588 coaches at the development level, and 147 coaches at Level 1 and Level 2.

This season, 32 percent of cricket teams across New Zealand were recorded as having a qualified coach attached to them. This is a positive indicator of the strength of the coaching base for the sport, and although we are well served with coaches at the junior level there is room for improvement at secondary school and adult team level.

A revised Level Two coaching course is in the process of being finalised.

Based on a performance pyramid, the course comprises seven generic modules that focus on coaching teams and individual players. The course also includes eight sport-specific modules.

During 2008/09 the New Zealand Cricket Coaches' Association had more than 300 members. The association enables members to keep in touch, through the 'coachED' newsletter, with information, news and ongoing education resources.



■ BUSINESS OF CRICKET



By all of the key measures, New Zealanders' interest in cricket continued to flourish during the summer of 2008/09.

- Attendances at international cricket were 16 percent ahead of target
- SKY viewer hours exceeded 25 million
- Website traffic at www.blackcaps.co.nz increased by more than 120 percent over the previous season

The overall Interest in Cricket Index (a combined and weighted measure of participation, attendance, viewer hours and independent market research) was at its highest level for the past seven years.

The National Bank Series

New Zealand hosted both the West Indies and India during The National Bank Series of 2008/09. Although the West Indies provided some thrilling cricket and competition for the BLACKCAPS, it was the tour by India that captured both the imagination of the nation and the headlines.

New Zealand Cricket's campaign for the Indian tour – "The Rockstars of Cricket Are Coming" – reflected the scale and essence of the sport in India.

The "rockstars" theme resonated around the country as Sachin Tendulkar, MS Dhoni, Harbhajan Singh and their co-stars not only performed heroics on the field but attracted followers wherever they went.

This was reflected in the huge media contingent from India which attended the tour. Supported by Tourism New Zealand, the Indian media were treated not only to a feast of cricket in New Zealand but exposed to some of our leading tourist attractions as well. This resulted in positive coverage of

the tour – on and off the field – throughout its duration.

Sony Entertainment Television, New Zealand Cricket's commercial partner for international broadcast coverage of cricket into the Asian sub-continent, provided ball-by-ball coverage of the entire tour.

New Zealand Cricket also worked cooperatively with New Zealand Trade and Enterprise to ensure that this major tour provided a platform on which the Government and New Zealand businesses were able to generate and consolidate trading activity with one of the world's largest markets.

Commercial Partners

The National Bank continued its role as the principal sponsor of all men's international cricket series played in New Zealand. The Bank has been a long and loyal supporter of cricket and its passion for the sponsorship has been unabated.

New Zealand Cricket was also delighted to welcome Dheeraj and East Coast LLC (DEC) to the family of sponsors during the year. The company – a joint venture between Dheeraj Constructions, India and East Coast LLC, Dubai – is a renowned real estate developer with an array of world-class projects. DEC signed a three year deal in October 2008 to become the official sponsor of the BLACKCAPS.

State Insurance completed the final year of more than a decade-long association with domestic cricket during the 2008/09 season. State decided not to extend its sponsorship term with domestic cricket to allow it to

focus on new business challenges and opportunities. After more than ten years of sponsorship, cricketers throughout the country were sad to mark the final State Championship, State Shield, State Twenty20, State League and State League Twenty20 competitions. New Zealand Cricket is grateful for the extent and energy of the State sponsorship of cricket over such a long period.

During the year we were delighted to extend the sponsorship of our grassroots development programme with Nestlé. Nestlé has been engaged with this programme since its inception and has been a strong partner through its growth and maturation over the past ten years. Nestlé's investment has contributed significantly to the record numbers of New Zealanders who are now playing cricket as their summer sport of choice.

SKY Television, NZC's host broadcaster, is a tremendous supporter of the game in this country. They ensure that the home viewing experience of hundreds of thousands of Kiwis is world-class, with a commitment to technology and personnel which keeps their coverage at the leading edge. They not only covered all of the BLACKCAPS' games during the summer, but also the State Shield final and the bulk of the rounds of the State Twenty20 competition.

The Radio Network complements the television coverage of cricket each summer with wide-ranging and expert radio commentary from all international matches and the vast majority of domestic cricket. The 2008/09 year marked the first full season of New Zealand Cricket's new relationship with apparel sponsor and

supplier, Canterbury of New Zealand (CCC). CCC's commitment to technology innovation was reflected in the style and construction of the garments which they supplied to all of New Zealand's national cricket teams and to the six Major Associations.

New Zealand Cricket continued to enjoy an excellent relationship with Sport and Recreation New Zealand (SPARC), who not only provide crucial funding support to cricket but also advice and assistance at a senior administrative level.

COMMERCIAL PARTNERS & SPONSORS

Air New Zealand	<i>Travel</i>
Canterbury of New Zealand (CCC)	<i>Apparel and merchandise sponsor and supplier</i>
Carnegie Sports Marketing	<i>Ground signage supplier</i>
DEC	<i>The BLACKCAPS</i>
Konica Minolta	<i>Document solutions providers</i>
Lion Nathan	<i>Pourage rights holder and official beer</i>
Nestle	<i>Junior Development Programme</i>
New Zealand Community Trust	<i>Funding partner</i>
Perry Foundation	<i>Funding partner</i>
Photosport	<i>Photographic supplier</i>
Powerade	<i>Sports drink sponsor</i>
Road Safety Trust (RST)	<i>Umpires</i>
Samsung	<i>Technology partner</i>
SAS Institute	<i>Analytical Software Provider</i>
Sileni Estate	<i>Wine sponsor</i>
SellAgence (Gillette)	<i>Secondary school boys' tournament</i>
SKY Television	<i>Television rights holder</i>
Solid Energy	<i>New Zealand A</i>
Southern Trust	<i>Funding partner</i>
SPARC	<i>Sports development and high performance partner</i>
Spectrum Print	<i>Print sponsor and supplier</i>
STATE	<i>All men's and women's premier domestic competitions</i> <i>All men's and women's Major Association premier teams</i>
TAB	<i>Sports betting</i>
The National Bank	<i>The National Bank Series</i>
The Radio Network	<i>Radio broadcast partner</i>
Ticketek	<i>Ticketing partner</i>

Financial Result

The 2008/09 financial year was the third of the current four-year cycle, and in line with forecasts produced a profit for New Zealand Cricket of \$19.629m before distributions to Major and District Associations.

New Zealand Cricket operates on a four-year cycle due to variations in revenue over the four-year period arising from ICC events such as the World Cup as well as inbound tours from sides such as England and India. With India touring during the past summer it was a key year for New Zealand Cricket.

This year a change was made to the recognition of ICC Levies such that they are now recognised in the year they relate to, rather than in the World Cup year when they are normally paid by way of deduction from our ICC distribution. The effect on this year's accounts is an additional cost of \$1.4m.

In addition New Zealand Cricket has this year changed the accounting treatment of the Player Payment Pool. From the 2008/09 year, New Zealand Cricket has reviewed the way in which it recognises any asset or liability on the Player Payment Pool at balance date, to recognise only the liability or asset in respect of the revenues recognised. As a result, a liability to the Player Pool at year end of \$611,117 has been included in the result.

During the 2007/08 financial year when it became apparent that the actual allocation of the Player Pool was going to be higher than forecast due to increased revenues, an amendment was made to the 2006 agreement. Of the resultant back pay, 50 percent was paid to the players and a provision of \$2.5m made for the remainder,

recognising the liability which existed provided the expected revenues were received in the following years.

Overall for the four years ending 31 May 2010 New Zealand Cricket continues to forecast a surplus result.

Revenues for the year were \$55.99m, compared with revenues for the previous year of \$32.24m; this reflects the significant impact of the India tour along with increased revenues from ICC events and foreign currency gains.

Expenditure, excluding grants to associations, was \$36.37m compared to the previous year of \$29.3m. This reflects significantly increased costs of Cancellation and Abandonment Insurance, increased commissions on Television Rights and an increased spend on New Zealand A, Emerging Players and Under-19 tours. During the year New Zealand Cricket changed its balance date from 31 May to 31 July to better reflect the cricket season and provide more time for reviewing and planning for the next year. With June and July being 'loss' months for New Zealand Cricket this change had a negative effect on the year-end result of approximately \$2.6m.

Overall for the 14 months ended 31 July 2009 New Zealand Cricket recorded a surplus of \$6.84m, after distributions to Major and District associations of \$12.785m, including domestic player payments of \$3.6m. This compares with a budgeted surplus after distributions for the 12 months ending 31 May 2009 of \$7.5m.

NEW ZEALAND CRICKET INC.
SUMMARY FINANCIAL STATEMENTS

INCOME STATEMENT
FOR THE 14 MONTHS ENDED 31 JULY 2009

Revenue

Other Income

Expenditure:

International Men's Teams
International Women's Teams
Administration
Insurance
Finance
Marketing
Commissions and Levies
Coaching and Development
Other Cricket Playing
Fixed Asset Expenses

Total Expenditure

Net Operating Profit

Less Grants and Distributions to Associations:
General and Other Grants
Grants for Player Payments

Net Operating Profit (Loss) After Distributions

Less Discretionary Grants to Major Associations

Net Profit (Loss) For The Period

**14 months to
July 2009**
\$

**12 months to
May 2008**
\$

55,083,400

31,018,601

914,305

1,225,416

9,736,062

12,562,556

441,353

659,894

5,128,932

3,763,526

1,903,418

189,872

565,126

235,779

3,341,812

2,634,190

7,390,013

3,878,275

3,930,319

2,944,783

3,320,757

1,979,441

610,832

489,803

36,368,624

29,338,119

19,629,081

2,905,898

8,623,855

6,127,266

3,569,198

3,520,097

12,193,053

9,647,363

7,436,028

(6,741,465)

591,950

845,000

6,844,078

(7,586,465)

NEW ZEALAND CRICKET INC.
SUMMARY FINANCIAL STATEMENTS

BALANCE SHEET AS AT 31 JULY 2009

CURRENT ASSETS

Cash and Cash Equivalents
Trade and Other Receivables
Prepayments
Inventories
TOTAL CURRENT ASSETS

NON- CURRENT ASSETS

Property, Plant and Equipment
Intangible Assets
TOTAL NON-CURRENT ASSETS

TOTAL ASSETS

CURRENT LIABILITIES

Loan Facility
Trade and Other Payables
Employee Entitlements
Income in Advance
Player Pool Provision
TOTAL CURRENT LIABILITIES

TOTAL LIABILITIES

NET ASSETS

EQUITY

**As at
July 2009**
\$

**As at
May 2008**
\$

9,749,688
1,582,313
396,699
342,548
12,071,248

6,807,702
4,161,444
1,476,912
375,107
12,821,165

1,985,441
20,156
2,005,597

2,055,121
20,156
2,075,277

14,076,845

14,896,442

-
2,597,751
298,579
1,228,816
611,117
4,736,263

5,462,816
2,648,024
346,456
1,442,642
2,500,000
12,399,938

4,736,263

12,399,938

9,340,582

2,496,504

9,340,582

2,496,504

**NEW ZEALAND CRICKET INC.
SUMMARY FINANCIAL STATEMENTS**

**STATEMENT OF RECOGNISED INCOME AND EXPENSE
FOR THE 14 MONTHS ENDED 31 JULY 2009**

Balance at 1 June 2007

Cash flow hedges – Taken to Equity

Cash flow hedges – Transfers to Income Statement

Net income (expense) recognised directly in equity

Net loss for the year

Total recognised income and expense for the period

Balance at 31 May 2008

Cash flow hedges – Taken to Equity

Cash flow hedges – Transfers to Income Statement

Net income (expense) recognised directly in equity

Net profit for the period

Total recognised income and expense for the period

Balance at 31 July 2009

Hedging reserve \$	Retained earnings \$	Total \$
-	10,082,969	10,082,969
81,543	-	81,543
(81,543)	-	(81,543)
<u>-</u>	<u>-</u>	<u>-</u>
<u>-</u>	<u>(7,586,465)</u>	<u>(7,586,465)</u>
	(7,586,465)	(7,586,465)
<u>-</u>	<u>2,496,504</u>	<u>2,496,504</u>
1,696,334	-	1,696,334
(1,696,334)	-	(1,696,334)
<u>-</u>	<u>-</u>	<u>-</u>
<u>-</u>	<u>6,844,078</u>	<u>6,844,078</u>
-	6,844,078	6,844,078
<u>-</u>	<u>9,340,582</u>	<u>9,340,582</u>

NEW ZEALAND CRICKET INC.
SUMMARY FINANCIAL STATEMENTS

CASHFLOW STATEMENT FOR THE 14 MONTHS ENDED 31 JULY 2009

Cash flows from operating activities

Cash was provided from:

Receipts from Sponsorship, Grants and Other Activities
Interest Received

Cash was applied to:

Payments to Suppliers and Employees
Grants to Associations
Interest Paid

Net Cash Inflow (Outflow) from operating activities

Cash flows from investing activities

Cash was provided from:

Sale of Property, Plant and Equipment
Repayment of Sundry Loans

Cash was applied to:

Purchase of Property, Plant and Equipment

Net Cash (Outflow) from investing activities

Cash flows from financing activities

Cash was provided from:

Proceeds from Loan Facility

Cash was applied to:

Payment of Loan Facility

Net Cash Inflow (Outflow) from financing activities

Net increase (decrease) in cash and cash equivalents

Cash and cash equivalents at the beginning of the period
Effect of exchange rate fluctuations

Cash and cash equivalents at the end of the period

**14 months
to July 2009**
\$

**12 months
to May 2008**
\$

58,865,333	29,657,779
<u>70,275</u>	<u>320,975</u>
58,935,608	29,978,754
(37,427,434)	(26,803,591)
(12,785,003)	(10,492,363)
<u>(531,217)</u>	<u>(235,779)</u>
(50,743,654)	(37,531,733)
<u>8,191,954</u>	<u>(7,552,979)</u>

-	19,897
-	<u>400,000</u>
-	<u>419,897</u>
(541,152)	(517,298)
<u>(541,152)</u>	<u>(97,401)</u>

-	753,238
(5,462,816)	-
<u>(5,462,816)</u>	<u>753,238</u>

2,187,986 **(6,897,142)**

6,807,702	13,179,440
<u>754,000</u>	<u>525,404</u>
7,561,702	13,704,844
<u>9,749,688</u>	<u>6,807,702</u>

NEW ZEALAND CRICKET INC.
SUMMARY FINANCIAL STATEMENTS

BASIS OF PREPARATION
FOR THE 14 MONTHS ENDED 31 JULY 2009

Basis of Preparation

These financial statements have been prepared in compliance with “Financial Reporting Standard No.43 – Summary Financial Statements” issued by the Financial Reporting Standards Board of the New Zealand Institute of Chartered Accountants (May 2007). The summary financial statements cannot provide as complete an understanding as the full Annual Report which is available on request from New Zealand Cricket Inc., PO Box 958, Christchurch, or from the New Zealand Cricket Inc. website www.blackcaps.co.nz.

These summary financial statements have been extracted from the New Zealand Cricket Inc. 31 July 2009 Annual Report which was issued by the Board of New Zealand Cricket Inc. on 18th September 2009. The Annual Report received an unqualified audit opinion dated 18th September 2009. The summary financial statements were issued by the Board of New Zealand Cricket Inc. on 18th September 2009, and an unqualified audit opinion dated 18th September 2009 has been received.

New Zealand Cricket Inc. is a New Zealand incorporated society under the Incorporated Societies Act 1908. New Zealand Cricket Inc. is responsible for the promotion and administration of cricket in New Zealand. Domestic cricket and development programmes are coordinated through Major Associations, who in addition assist with hosting arrangements of International Teams. New Zealand Cricket Inc. operates the High Performance Centre at Lincoln University and manages New Zealand cricket teams touring offshore. Accordingly, the Board has designated itself as a public benefit entity for the purposes of New Zealand equivalents to International Financial Reporting Standards (NZ IFRS).

The full set of financial statements included in the Annual Report has been prepared in accordance with NZ Generally Accepted Accounting Practices (NZ GAAP). The full set complies with NZ IFRS, and other applicable Financial Reporting Standards, as appropriate for public benefit entities. These summary financial statements are in accordance with the recognition and measurement requirements of NZ IFRS but, in accordance with FRS-43, do not, nor are required to, comply with the presentation and disclosure requirements of NZ IFRS.

Changes in accounting policies

During the year New Zealand Cricket Inc. adopted an accruals basis for expensing of ICC levies. The impact of this change was the expensing in the Income Statement of \$1,445,480 for the period ended 31 July 2009 of New Zealand Cricket Inc's obligation for ICC levies to that date, that would have previously been accounted for in the 2010/11 year under the previous policy of expensing ICC levies when they were paid.

Other than the above, policies have been applied on bases as consistent as possible with those used in previous years. Certain comparative information has been reclassified to ensure consistent presentation.

Balance date change

During the past financial year New Zealand Cricket Inc. altered its balance date from 31 May to 31 July. The reason for this change is to bring the New Zealand Cricket financial year into line with the New Zealand cricket season. As a result of this change all income, expense and cash flow disclosures are prepared for the 14 months ended 31 July 2009.

Other Notes

Details of New Zealand Cricket Inc.'s contingent liabilities, contingent assets and capital commitments at balance date are set out in Notes 23, 24 and 25 of the full financial statements. New Zealand Cricket Inc. has a contingent asset relating to the probable insurance claim proceeds for a cancelled match. New Zealand Cricket inc. has no capital commitments.

New Zealand Cricket Inc. is exempt from income tax as a promoter of amateur sport under section CW39 of the Income Tax Act 2004.

Details relating to transactions with related parties (predominately Major and District Associations) are fully disclosed in Note 20 of the full financial statements.

Auditor's Report

To the Members of New Zealand Cricket (Incorporated)

We have audited the summary financial statements of New Zealand Cricket (Inc.) for the 14 months ended 31 July 2009 as set out on pages 52 to 61.

This report is made solely to the members of the society, as a body, in accordance with its rules. Our audit has been undertaken so that we might state to the members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the members of the society as a body, for our audit work, for this report, or for the opinions we have formed.

Board's Responsibilities

The Board of Directors are responsible for the preparation of summary financial statements in accordance with generally accepted accounting practice in New Zealand.

Auditor's Responsibilities

It is our responsibility to express an independent opinion on the summary financial statements presented by the Board of Directors and report our opinion to you.

Basis of Opinion

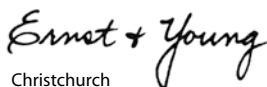
Our audit was conducted in accordance with New Zealand Auditing Standards and involved carrying out procedures to ensure the summary financial statements are consistent with the full financial statements on which they are based. We also evaluated the overall adequacy of the presentation of information in the summary financial statements against the requirements of FRS-43: Summary Financial Statements.

Ernst & Young provides taxation advice and other accounting services to New Zealand Cricket (Inc.).

Unqualified Opinion

In our opinion the information reported in the summary financial statements complies with generally accepted accounting practice in New Zealand, is correctly extracted from, and is consistent with the full financial statements from which they are derived and upon which we expressed an unqualified audit opinion in our report to the members dated 18 September 2009.

Our audit was completed on 18 September 2009 and our unqualified opinion is expressed as at that date.



Christchurch



Spectrum Print

Pre-press and print production
by Spectrum Print, Christchurch

photosport

Sports photography supplied
by Photosport

