

# WOMEN'S CRICKET 2021

## BROADCAST & MEDIA OPERATIONS MANAGER

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Reporting to: Head of Venue Operations

Team: Venue Operations

Location: Auckland

Term: Fixed Term, Full Time

### WHO WE ARE

In 2021, New Zealand will host the ICC Women's World Cup for the 3<sup>rd</sup> time, and the 12<sup>th</sup> instalment overall. This is the pinnacle of women's cricket globally and an opportunity for you to join the team behind the tournament. In 2017 over 180 million people watched the tournament, and this audience will increase in 2021 with all the matches broadcast live for the first time. It is set to be the largest women's sporting event held in New Zealand, at the forefront of women's sport, and specifically women's cricket globally.

### OUR VISION

Our vision for the tournament is to 'Own the moment and lead the change', through the following objectives:

- Connect with the world
- Entertain the world
- Inspire the world
- Excellence in our world

### WHERE YOU FIT

The Broadcast & Media Operations Manager will work closely with the Head of Venue Operations, and wider team, to deliver the event to ICC and Local Organising Committee (LOC) requirements. Your primary role will be to develop, plan and execute the media operations for each venue, and take responsibility for infrastructure and support services for the tournament media. You will have relationships with all internal functional areas, and external stakeholders such as NZC, venues and suppliers, and you will work particularly closely with the ICC and their broadcast team.

### YOU'LL LOVE THIS JOB IF ...

- You are passionate about cricket or sport
- You are a natural problem-solver and self-starter
- You have strong communication and listening skills
- You are highly organised and can plan and prioritise your time
- You are calm and pragmatic under pressure
- You strive to go above and beyond expectations

### **SPECIFICALLY, IN THIS ROLE YOU'LL BE ...**

- Managing the selection and design of key media spaces including the press box, press conference room, mixed zone, media dining and photo positions
- Managing the scope of requirements for media and broadcast tournament infrastructure, including technology, power and overlay, at all match, training and warm-up venues
- Assisting the ICC with the delivery of media workshops, briefings and publications
- Developing service levels and processes for media operations support including volunteers, technology, transport and catering
- Integrating the media and broadcast operational plans into wider venue operations programmes led by the Venue Delivery Managers
- Supporting the media accreditation process, in conjunction with the Accreditation Manager

### **ADDITIONALLY, YOU WILL ALSO BE ...**

- Developing functional area strategies that align with and support the overall strategy
- Developing, implementing and enforcing functional governance, compliance and policy frameworks
- Identifying and managing risks and proactively taking part in the overall risk management strategy
- Providing detailed and timely reporting on progress with strategy, budget, timelines, risks etc.
- Striving for world class standards across all areas for operational excellence
- Collaborating in cross organisation project teams and ensuring the needs of all areas are considered
- Developing budgets and assisting in the development of the department budget
- Managing all areas of expenditure within budget and highlighting any issues as necessary
- Achieving cost savings where possible and ensuring WWC2021 is efficiently run
- Managing and maintaining relevant internal relationships through all stages of operations
- Developing and maintaining key external stakeholder and third-party partnerships
- Nurturing these functional relationships and fostering a spirit of teamwork and cooperation

### **YOU'LL HAVE ...**

- Experience delivering media and broadcast event operations on a large scale
- Experience working with domestic and international media and broadcast stakeholders
- Strong technical knowledge in relation to media and broadcast infrastructure
- The ability to deliver complex projects to non-negotiable deadlines
- The ability to build and lead multi-functional teams across multiple locations
- Strong financial management and budgeting skills and commercial acumen
- The legal entitlement to work in New Zealand

### **YOU'LL RECEIVE ...**

- A competitive salary, 20 days annual leave and KiwiSaver contributions
- Fresh fruit delivery twice a week, and drinks and snacks on a Friday afternoon
- Annual flu injections and access to the Employee Assistance Programme (EAP)